



## The Star-Ledger

### Math, computer majors get degree accelerator

#### College corner

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William Paterson University students majoring in math and computer science may now earn accelerated master of science degrees in those fields through an agreement between the university and the New Jersey Institute of Technology.

William Paterson students can begin graduate studies in applied mathematics, applied statistics, and computer science while completing their undergraduate degrees.

Under the agreement, William Paterson math and computer science majors may take their first two NJIT graduate courses on the William Paterson campus during their senior year, with credits counting toward both the bachelor's and master's degrees.

Students who successfully complete both courses and who have an overall grade point average of 2.8 or better will be automatically accepted into the appropriate NJIT master's degree program without taking the Graduate Record Examination.

William Paterson alumni as well as working professionals who are not William Paterson students may also enroll in the NJIT classes. Working professionals who take the two classes but don't have time to enter a full-time NJIT master's program may transfer the credits towards a 12-credit NJIT graduate certificate in computer science or math.

#### Marketing his future

with Internet firm Seton Hall University senior Mike Genova of Florham Park will be spending his summer gaining experience with an internship at World Internet Marketing Inc.

Genova, who is majoring in communications and pursuing a political science minor, is spearheading research and content development of a Web site designed for the company, along with performing office work that includes working with clients and producing video news releases.

Genova's primary goal will be to identify elements of the project under his management and help make them unique for the company, as well as working with programmers to create content for their Web site.

"As I learned during my interview and orientation, my personal drive and ambition are key elements in my successful completion of this internship," Genova said. "I also know that I can directly impact the ambitious growth goals of World Internet Marketing Inc. That's extremely personally satisfying."

#### Marketing her future

with Internet firm Jefferson Township resident Sandy Bonfiglio is making her summer count.

A Ramapo College senior and communications major with a focus on public relations, Bonfiglio is spearheading research, development and expansion of services for Succasunna-based World Internet Marketing. Along with this effort, Bonfiglio is providing operational support for clients writing, editing and distributing press releases, and producing and distributing video press releases.

For her specific internship project, Bonfiglio is working to identify features that would attract a wide audience to use and incorporate additional service offerings into marketing strategy. The site will extend World Internet Marketing service offerings into other areas and industries.

"Communications is a critical element of this project the key to building a successful community rests with effectively creating a strong, cohesive brand and message," she said.

Bonfiglio chose the internship at World Internet Marketing to gain experience and guidance for her next move after she graduates in August.

"I'm still not quite sure what I want to do," she said, "so the internship is giving me a chance to feel things out."

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